



TG20 (An Initiative of Hyderabad Cricket Association)

Date: 26-05-2026

NOTICE INVITING EXPRESSIONS OF INTEREST FOR SPONSORSHIP OF TG20

The Governing Council of TG20, a committee established by the Hyderabad Cricket Association (“HCA”) to manage and conduct the affairs of the TG20 Tournament, hereby invites Expressions of Interest (“EOI”) from reputed corporate entities for acquiring the Sponsorship rights for the TG20 Tournament.

Interested entities having strong financial standing, brand value, market presence and reputation are invited to participate in the sponsorship process subject to the terms and conditions prescribed by the Governing Council of TG20 and HCA.

Eligibility Criteria

The prospective sponsor must:

1. Be a legally recognized entity with valid registrations and lawful business operations;
2. Possess a sound financial and legal standing;
3. Not be involved in any criminal proceedings or have any criminal antecedents;
4. Not be in any dispute, litigation, or adverse proceeding with HCA and/or BCCI;
5. Comply with all applicable laws, regulations and governmental requirements.

Ineligible Entities

The following entities shall not be eligible to participate, either directly or indirectly:

1. Any entity which is connected, associated, affiliated, controlled by, controlling, or otherwise related to any business or enterprise involved in:
 - o betting;
 - o gambling;
 - o real money gaming;
 - o tobacco products;
 - o alcohol products;
 - o cryptocurrency or virtual digital asset businesses; or
 - o any activity which, in the opinion of the Governing Council of TG20 and/or HCA, is likely to offend public morals or public decency, including but not limited to pornography-related businesses.
2. Any entity which may, in the opinion of the Governing Council of TG20 and/or HCA, bring disrepute to the tournament, the Association, cricket, or the sport ecosystem.
3. Any entity against whom adverse regulatory, criminal, or enforcement proceedings are pending or have been established.



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Request for Proposal (RFP)

The detailed Request for Proposal (“RFP”) document along with the proposed Sponsorship Agreement shall be shared with interested entities who submit a written request by email to tenders@tg20.org on or before **29th May 2026**.

Reservation of Rights

The Governing Council of TG20 and HCA reserve the absolute right, at their sole discretion, to amend, modify, suspend, cancel, withdraw, terminate, or scrap the EOI process and/or the proposed sponsorship process, either in whole or in part, at any stage and for any reason whatsoever, without assigning any reason or incurring any liability to any interested entity or participant.

The Governing Council of TG20 and HCA further reserve the right to accept or reject any application and/or disqualify any entity at any stage without assigning any reason whatsoever. The decision of the Governing Council of TG20 and HCA in this regard shall be final and binding.

For further information and submission details, interested entities may contact:

Chairman, Governing Council – TG20